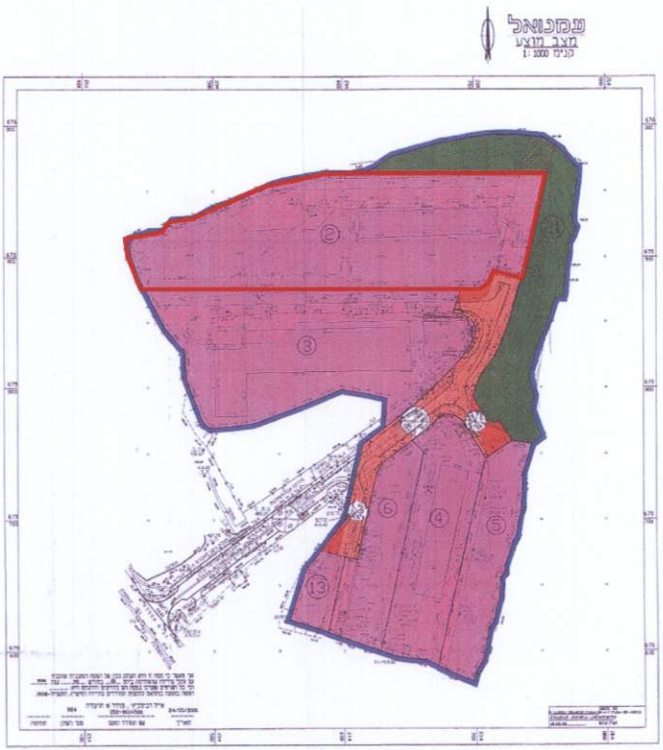תכנית מפורטת מס' 120/4/1